Introduction

What started out as a message to the younger generations, on how to afford a house in today's market, the Self Funding House concept has now become a complete system for creating new home sales to a huge untapped market!

We have decades of experience working with private Developers and we know the challenges faced today by Canadian home builders. Perhaps some of them are on your radar too...

> ### Challenges Canadian home builders face today:
> - Frustrations working with your local municipality?
> - Are you disappointed with sales results over the last 2 years?
> - Maybe you even tried creating additional rental units in your existing product and just haven't achieved the results you were hoping for?
> - Are you relying on government or interest rates to provide a better development environment?

We've spent the last 2 years troubleshooting the above, it's time to talk...

Buyers looking for affordable housing solutions are the largest available market segment, including Canadians that have removed themselves from the buyer's market. How do you tap into this market? **We've cracked the code for igniting new home sales today!**

The Self Funding House™ Developers Program has completed the pilot project phase (which won the Ontario Home Builders' Assoc Innovation Award in 2023), resulting in proven processes and sales results—which now comprise the system that's ready for implementation with other qualified home builders.

OVERVIEW - The Self Funding House Developers Program
1. Creating the market
2. Attracting the buyer
3. Executing the product
4. Understanding and executing financial solutions
5. Training your in-house teams for this revolutionary product
6. Implementing our proprietary Unique Buyers Experience (TM)
7. And more...

It's now time to learn how to take ownership of a new product, in a new market, for a new buyer, and get ready to deliver a buyer's journey, like no other. It's time to open the door to home ownership for huge numbers of future customers. **Contact us today for a confidential conversation.**

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